

**The O Scale Resource is the most widely read
O Scale 1:48 publication in the world**

Readership continues to climb with each issue published, and is currently averaging over 6,500 unique views per issue*.

	Dimensions	1 Issue	3 Issues	6 Issues
Full Page	7.5" x 10"	\$720.00	\$648.00	\$576.00
1/2 Page	7.5" x 5" or 3.75"x 10"	\$370.00	\$333.00	\$296.00
1/3 Page	7.5" x 3.3"	\$250.00	\$225.00	\$200.00
1/4 Page	3.75" x 5" or 7.5" x 2.5"	\$190.00	\$171.00	\$152.00
1/6 Page	3.75" x 3"	\$130.00	\$117.00	\$104.00
1/8 Page	3.75" x 2.5	\$100.00	\$90.00	\$80.00
1/12 Page	3.75" x 1.66" or 2.5" x 2.5"	\$70.00	\$63.00	\$56.00
Classified	2.6" x 1"	N/A	N/A	\$200.00

**Yearly Display Ad Discounts: 20% 6 Issues / 10% 3 Issues
An extra 10% off if advertising in both The O and S Scale Resource**

Your advertising dollars continue to work for you.

Back issues are always available online and the links to advertisers in each issue are still clickable and live, making the return on investment (based on readership) far superior with an online magazine.

You can only get these results with an online publication.



* Measured by IP address

Jeb Kriigel
Advertising Manager
434-589-2660

Jeb.Kriigel@modelrailroadresource.com

Model Railroad Resource LLC
407 E Chippewa St. Dwight IL 60420

January 2023