

The O Scale Resource is the most widely read O Scale 1:48 publication in the world

Readership continues to climb with each issue published, and is currently averaging over 7,500 unique views per issue*.

	Dimensions	1 Issue	3 Issues	6 Issues
Full Page	7.5" x 10"	\$720.00	\$648.00	\$576.00
1/2 Page	7.5" x 5" or 3.75"x 10"	\$370.00	\$333.00	\$296.00
1/3 Page	7.5" x 3.3"	\$250.00	\$225.00	\$200.00
1/4 Page	3.75" x 5" or 7.5" x 2.5"	\$190.00	\$171.00	\$152.00
1/6 Page	3.75" x 3"	\$130.00	\$117.00	\$104.00
1/8 Page	3.75" x 2.5	\$100.00	\$90.00	\$80.00
1/12 Page	3.75" x 1.66" or 2.5" x 2.5"	\$70.00	\$63.00	\$56.00
Classified	2.6" x 1"	N/A	N/A	\$200.00

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Back issues are always available online and the links to advertisers in each issue are still clickable and live, making the return on investment (based on readership) far superior with an online magazine.

You can only get these results with an online publication.



* Measured by IP address

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